



SUBSECRETARÍA  
DE INDUSTRIA Y  
COMERCIO

# NATIONAL CONTENT

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# Mandate

## Art 46. National Content

**Establish** a methodology to **Measure** national Content and **Verify** its compliance.

## Art 125. Public Policy

Design strategies for:

- Industrial development
- Development of suppliers
- Attracting investment

## Art 127. Trust Fund

Create a fund to support **development** of national **suppliers** and **contractors**.

## Art 46. Information

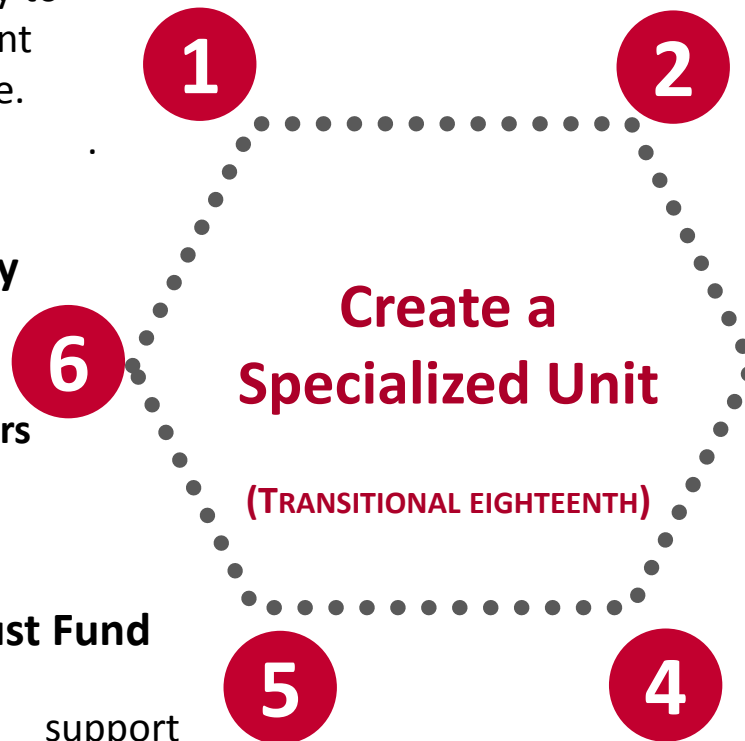
Collect information to measure national content for hydrocarbon and electricity industry

## Art 125. Supplier Registry

Create a national registry of domestic **suppliers** to identify their **development needs**.

## Art 125. Advisory board

Create an **Advisory Board** to assist in the development of **policies** to foster **development of domestic suppliers**.



## Methodology for calculating National Content

**Mandate:** To ensure that each assignation and contract for the exploration and extraction of hydrocarbons comply with a percentage of local content.

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### Sources of local content:

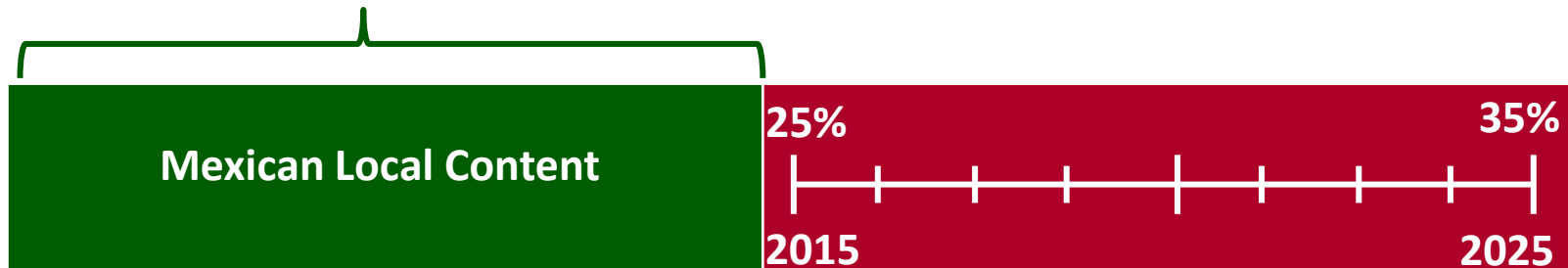
- Purchase of domestic goods
  - Domestic Labor
  - Services
  - Technology transfer
  - Training
  - Infrastructure
- .....

# Methodology for calculating local content

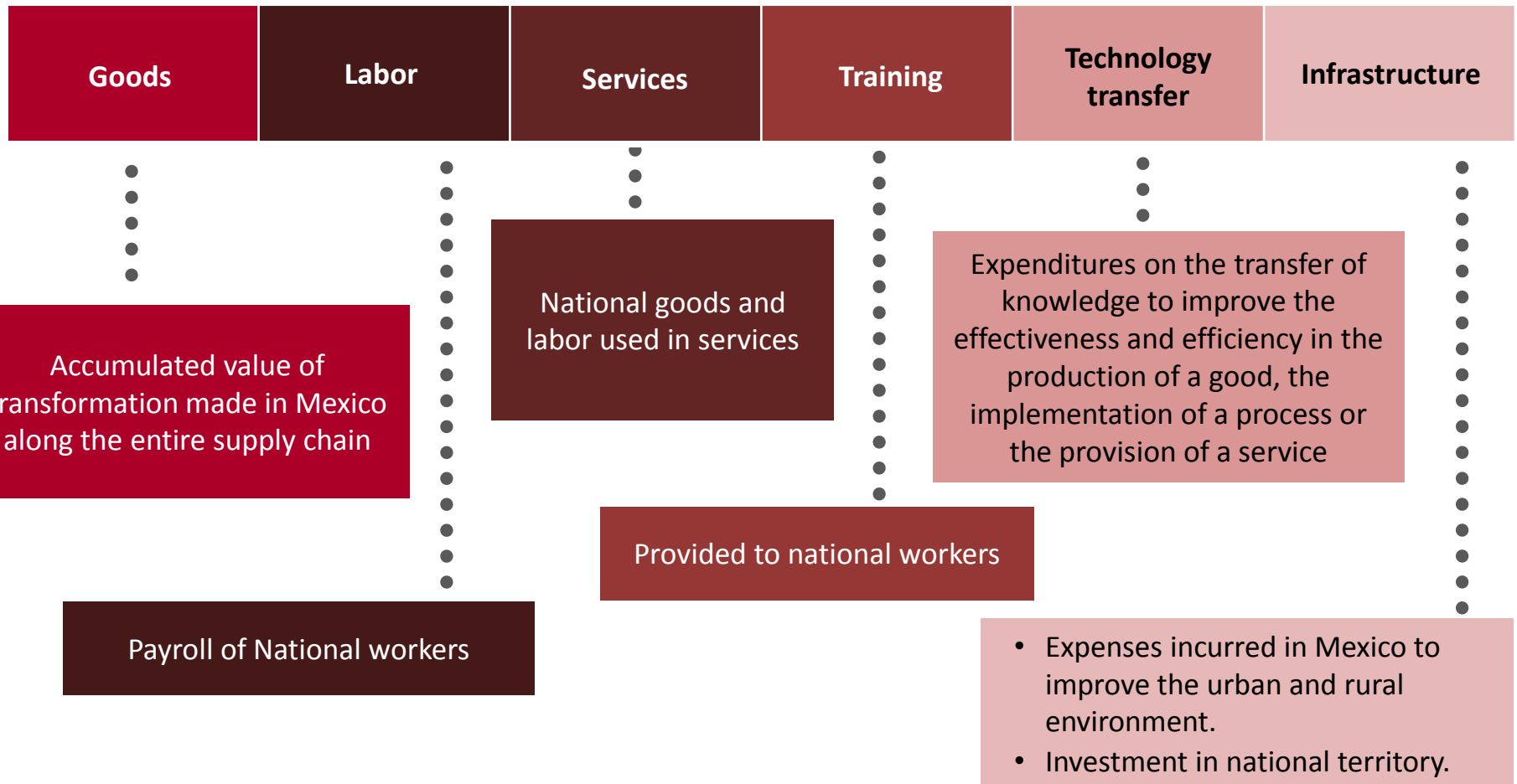


$$PCN = \frac{CNB + CNMO + CNS + CNC + TT + I}{B + MO + S + C + TT + I} \times 100$$

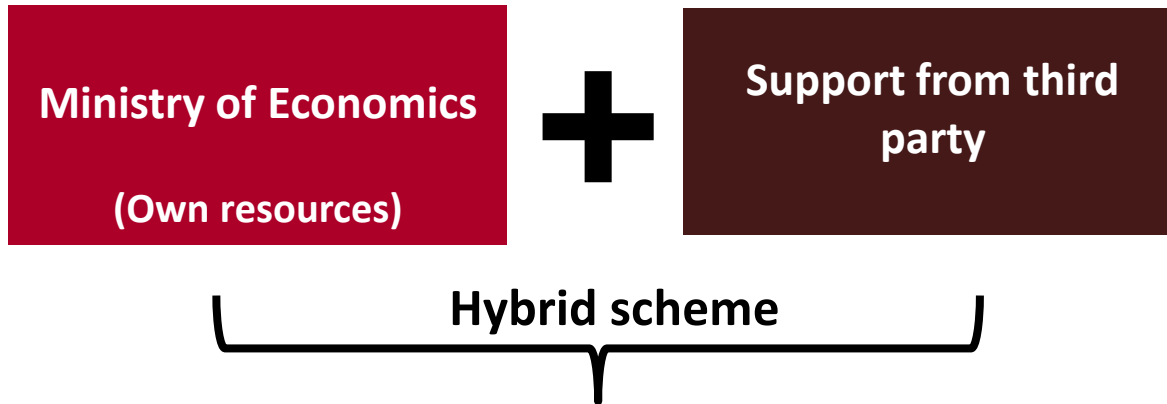
Percentage of local content



# Methodology for calculating local content



## Verifying local content



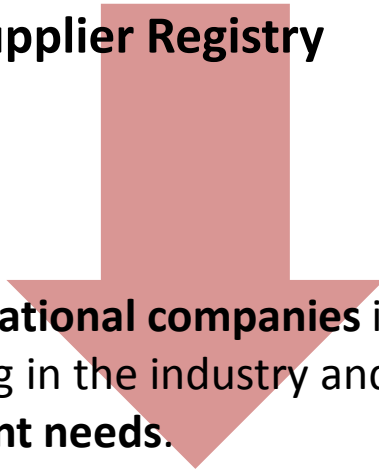
- **Verify compliance of requirements in each contract.**  
In case of default the National Hydrocarbons Commission will be notified, and the appropriate sanction will be applied.

## Supplier Development

Establish a supplier development program supported by:



### ● Supplier Registry



Showcase **national companies** interested in participating in the industry and identify their **development needs**.

### ● Public Trust to Promote the Development of National Suppliers and Contractors



Promote the **development and competitiveness** of local and national **suppliers and contractors**, through financing schemes and support programs for **training, research and certification**, in order to close the gaps in technical capacity and quality, with particular attention to **small and medium enterprises**.

# Advisory Board

## ● Advisory Board for the Promotion of Hydrocarbon Industry

## ● Advisory Board for the Promotion of Electricity Industry

### Members of the board

- Ministry of Economics
- Ministry of Energy
- National Hydrocarbons  
Commission
- Energy Regulatory  
Commission

- Ministry of Economics
- Ministry of Energy
- Energy Regulatory  
Commission

CCE, CANACINTRA, CONCAMIN, COPARMEX, CONCANACO-  
SERVYTUR, UNAM, SISTEMA ITESM, UVM

### Permanent Guests

PEMEX

CFE